

# PORT CREDIT in-water BOAT SHOW

27 YEARS  
Aug 25-27, 2017



Dear Exhibitor:

Now in our 27th year, and with your involvement, we are hoping to make this the biggest, most exciting show yet. The Port Credit In Water Boat Show has a rich history of helping to sell yachts. Last year we were pleased to grow our attendance. This year we want to do much more.

Typically our booth space and dock space goes quickly so please book early. Priority will, of course, be given to our 2016 vendors. This year we will be looking at expanding our booth space allowing for a more diverse group of vendors for our visitors.

As we prepare for this year's show, we want to hear from you. Please bring us your suggestions for making the show bigger, better and more engaging for our visitors.

Feel free to contact me with your questions and requests. I look forward to working with you for a great 2017 show!

Regards,

Tracy Parsons

### Act Fast to Reserve Prime Space!

- Exhibitors from 2016's show have *first-right-of-refusal* for space booked prior to July 1, 2017 with a \$100 deposit per space/dock
- Exhibitors who book and pay in full before June 1, 2017 will receive a 10% discount
- All new bookings are reserved on *first-come/first-served* basis.

### Publicity and Promotion

- A comprehensive multimedia campaign targeting qualified buyers
- Facebook and other Social Media
- Show Program
- Dedicated website
- Event/Promotion websites such as Mississauga News; City of Mississauga; Industry Boat Show Calendars; Port Credit BIA

### Support Services to Boost Your Sales!

- Exhibitors' passes are included.
- Tables and chairs.

### Show Location

Port Credit Harbour Marina  
1 Port Street East,  
Mississauga, ON. L5G 4N1  
[pcboatshow@gmail.com](mailto:pcboatshow@gmail.com)  
Fax: 905-274-1029  
[portcreditboatshow.ca](http://portcreditboatshow.ca)

### Contact

Tracy  
Show Manager  
289-297-7935  
[pcboatshow@gmail.com](mailto:pcboatshow@gmail.com)



# Port Credit In Water Boat Show 2017 Application and Rates

Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ Postal Code \_\_\_\_\_  
 Contact \_\_\_\_\_ Phone \_\_\_\_\_  
 Email \_\_\_\_\_ Fax \_\_\_\_\_  
 URL \_\_\_\_\_  
 Product lines to be exhibited \_\_\_\_\_

	Price Per	Qty	Total
Slip R Dock 50' Boat – 50 Amp	\$675		\$
Slip Q Dock 36' Boat – 30 Amp	\$675		\$
Package 10 Slips on Q or R	\$6000		\$
Package 4 slips on Q or R dock plus 300 sq. ft (extra land space) \$1.00 per sq. ft.	\$2800		\$
Slip T Dock 25' or under Boat – 15 – 30 Amp	\$300		\$
Package 4 slips T Dock plus 300 sq. ft. space	\$1300		\$
Inside Main Tent space 10 X 10	\$550		\$
Vendor permit City of Mississauga *	\$53*		\$
Outside space 10 X 10 no canopy	\$350		\$
Ground space bulk – min 500 sq. ft.	\$2.00/sq. ft.		\$
Ground space bulk – min 100 sq. ft.	\$1.50/sq. ft.		\$
Canopy Rental (space rental required)	\$150		\$
Food Services (does not include canopy)	\$550		\$
HST 13%			\$
Total			\$

\*City of Mississauga Vendor Permit required for all vendors who will have an exchange of money at the show. This includes boat dealers, retail, food vendors that don't hold an annual permit.

Upon receipt of completed application, an invoice will be issued by Port Credit In Water Boat Show. All cheques made payable to **Port Credit In Water Boat Show**. Please note that fees above **do not include** HST.

**Cancellation Policy:** Cancellations must be made in writing before July 15, 2017 and will be subject to a \$100 administration charge. There will be no refunds after July 15, 2017.

All accounts must be paid in full before July 15, 2017. No exhibitor will be allowed in the show without full payment. A deposit of \$100 is due with application. Visa and Mastercard are accepted.

I understand that this is an application and does not constitute an offer of space or facility.

Signature \_\_\_\_\_  
 Name \_\_\_\_\_ Date \_\_\_\_\_  
 Deposit \$ \_\_\_\_\_

Port Credit In Water Boat Show, C/O Port Credit Harbour Marina, 1 Port St. E., Mississauga, ON L5G 1N1  
 Contact: Tracy – Show Manager – 289-297-7935 – pcboatshow@gmail.com  
 Karole – Accounting – Phone 905-274-5212 –Fax - 905-274-1029 –Karole.s@centrecity.ca

# Application Checklist

Please note the following items are required:

- Application
- Payment
- Contract
- Marine Lease Agreement - if you are bringing a boat or vehicle
- Credit Card Authorization Form if paying by Credit Card – We do not accept authorization over the phone.
- Proof of Insurance as follows: The Exhibitor shall hold Commercial General Liability Insurance with limits of not less than \$2,000,000 per occurrence and including a Cross Liability Clause and thirty (30) days Notice to the Licensor of any cancellation or material change to the policy. **The Licensor is to be named as an additional insured** with respect to all operations arising out of the Exhibitor's participation in the Show. The Exhibitor is required to deliver to the Licensor a certificate evidencing such insurance not less than fifteen (15) days prior to the commencement of the Show. **The Licensor is: Port Credit Harbour Marina and Bristol Marine Ltd.**